

Kyunghee Lee

1001 Rue Sherbrooke O, Montréal, QC H3A 1G5, Canada



ACADEMIC POSITION

Desautels Faculty of Management, McGill University, Montreal, QC, Canada

- Assistant Professor, Information Systems 2023 - present
- Visiting Scholar, Information Systems 2021
- Postdoctoral Researcher, Information Systems 2016 - 2017

Mike Ilitch School of Business, Wayne State University, Detroit, MI, USA

- Assistant Professor, Information Systems Management 2017 - 2023

EDUCATION

Korea Advanced Institute of Science and Technology (KAIST), Seoul, South Korea

- Ph.D. in Management Engineering (Major: Information Systems) 2016
- M.S. in Management Engineering (Major: Information Systems) 2012

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, South Korea

- B.S. in Electrical Engineering, *Summa cum laude* 2010

RESEARCH & TEACHING INTERESTS

Research: Digital economy & platforms, Technology & interorganizational relationships, Computational methods for business research

Teaching: Data management & analytics, Machine learning, Blockchain & Web3 applications

PUBLICATIONS

- Yu, J., Lee, K., Han, K., & Cantor, D. E. (2024). How do national cultural differences affect cross-border acquisitions? cultural dimensions, learning from supply chain partners, and post-acquisition performance [in press]. *Prod. Oper. Manag.* <https://doi.org/10.1177/10591478241281495>
- Lee, K., Han, K., Animesh, A., & Pinsonneault, A. (2022). Does IT matter to acquisitions? the impacts of IT distance on post-acquisition performance. *MIS Q*, 46(4), 2261–2288. <https://doi.org/10.25300/MISQ/2022/16039>
- Lee, K., Jin, Q., Animesh, A., & Ramaprasad, J. (2022). Impact of ride-hailing services on transportation mode choices: Evidence from traffic and transit ridership. *MIS Q*, 46(4), 1875–1900. <https://doi.org/10.25300/MISQ/2022/15707>
- Tainsky, S., Mills, B. M., Hans, Z., & Lee, K. (2020). On the road with minor league baseball externalities. *J. Sport Manage.*, 34(2), 120–129. <https://doi.org/10.1123/jsm.2019-0136>
- Lee, K., Kwon, H., Lee, B., Lee, G., Lee, J. H., Park, Y. R., & Shin, S.-Y. (2018). Effect of self-monitoring on long-term patient engagement with mobile health applications. *PLoS One*, 13(7), e0201166. <https://doi.org/10.1371/journal.pone.0201166>
- Lee, K., Lee, B., & Oh, W. (2015). Thumbs up, sales up? the contingent effect of facebook likes on sales performance in social commerce. *J. Manag. Inf. Syst.*, 32(4), 109–143. <https://doi.org/10.1080/07421222.2015.1138372>

MANUSCRIPTS UNDER REVIEW

- Lee, K., Han, K., & Lee, B. (n.d.). Beyond cannibalization: Impact of ebook distribution on multichannel performance [under review at European Journal of Information Systems].

WORKING PAPERS

- Lee, K. (n.d.). From text to context: Entity embedding for measuring industry relatedness [in preparation].
- Lee, K., Han, K., Animesh, A., & Pinsonneault, A. (n.d.). The impact of ex-ante IT incompatibility on strategic alliance performance: A relational risk perspective [in preparation].
- Lee, K., Jin, Q., Animesh, A., & Ramaprasad, J. (n.d.). Equalizing access: The effects of ride-sourcing technology on spatial inequality.
- Lee, K., & So, H. (n.d.). Pay me in crypto: Rational risk-seeking in decentralized crowdsourcing [in preparation].
- So, H., & Lee, K. (n.d.). Tokenized reward systems and user content generation behaviors.
- Tan, X., Gan, R. J., & Lee, K. (n.d.). When crowdsourcing meets crowdfunding: The work-donation interplay and its implications for user engagement [in preparation].

PRESENTATIONS

- Tan, X., Gan, R. J., & Lee, K. (2024a). When crowdsourcing meets crowdfunding: The work-donation interplay and its implications for user engagement [INFORMS Annual Meeting, Seattle, WA].
- Tan, X., Gan, R. J., & Lee, K. (2024b). When crowdsourcing meets crowdfunding: The work-donation interplay and its implications for user engagement [POMS Annual Conference, Minneapolis, MN].
- Lee, K., Jin, Q., Animesh, A., & Ramaprasad, J. (2022). Equalizing access: The effects of ride-sourcing technology on spatial inequality [Workshop on Information Systems and Economics (WISE), Copenhagen, Denmark].
- Lee, K., & So, H. (2022). Pay me in crypto? probabilistic pay and risk attitudes on decentralized crowdsourcing platforms [Conference on Information Systems and Technology (CIST), Indianapolis, IN].
- Lee, K., Han, K., Animesh, A., & Pinsonneault, A. (2017). Technological distance of IT systems and acquisition performance [Conference on Information Systems and Technology (CIST), Houston, TX].
- Lee, K., Jin, Q., Animesh, A., & Ramaprasad, J. (2017). Are ride-hailing platforms sustainable? impact of uber on public transportation and traffic congestion [Workshop on Information Systems and Economics (WISE), Seoul, South Korea].
- Lee, K., Han, K., Lee, E., & Lee, B. (2016a). The digital distribution strategy in emerging E-book markets: An empirical investigation [Conference on Information Systems and Technology (CIST), Nashville, TN].
- Lee, K., Han, K., Lee, E., & Lee, B. (2016b). One price fits all? asymmetric price and promotional elasticity across content distribution channels [Workshop on Information Systems and Economics (WISE), Dublin, Ireland].
- Lee, K., Han, K., Lee, E., & Lee, B. (2015). Can E-book enhance paper book sales? evidence from an emerging E-book market [Workshop on Information Systems and Economics (WISE), Dallas, TX].
- Lee, K., Han, K., Lee, E., & Lee, B. (2014a). How consumers' content preference affects cannibalization: An empirical analysis on E-book market [Post-ICIS KrAIS Workshop, Auckland, New Zealand].
- Lee, K., Han, K., Lee, E., & Lee, B. (2014b). How consumers' content preference affects cannibalization: An empirical analysis on E-book market [Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand].
- Lee, K., Kwon, H., & Lee, B. (2014). The effects of self-feedback function on the continuous use and abandonment of mPHR [Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand].
- Park, B., Lee, E., Nam, D., & Lee, K. (2014). Dimensions and information introduced (ii): How information provided weighs differently When Number of visual dimensions change [64th annual meeting of the International Communication Association (ICA), Seattle, WA].
- Lee, K., & Lee, B. (2013a). Price elasticity in electronic markets: Evaluating quality and product information for search and experience products [Proceedings of the 17th Pacific Asia Conference on Information Systems (PACIS), Jeju, South Korea].
- Lee, K., & Lee, B. (2013b). Price elasticity in electronic markets: Evaluating quality and product information for search and experience products [AIS-Journals Joint Author Workshop, Jeju, South Korea].
- Park, B., Lee, E., Nam, D., & Lee, K. (2013). 2D vs. 3D: The effects of additional dimension in visual field on information processing [63rd annual meeting of the International Communication Association (ICA), London, UK].

- Lee, K., & Lee, B. (2012). When does the recommendation of other people matter in social commerce even though they have not purchased either? [Proceedings of the 33rd International Conference on Information Systems (ICIS), Orlando, FL].
- Lee, K., & Lee, B. (2011). An empirical study on quality uncertainty of products and social commerce [Proceedings of the 13th International Conference on Electronic Commerce (ICEC), Liverpool, UK].

HONORS & AWARDS

- MISB (Mike Ilitch School of Business) Faculty Excellence in Research Award
2022
- Best Associate Editor, ICIS
2020
- AMIA (American Medical Informatics Association) 2018 Year in Review
2018
- Best Reviewer Award, KrAIS post-ICIS workshop
2016
- Excellent Dissertation Award (PhD) in KAIST Business School
2016
- Ph.D. Excellent Research Award in KAIST Business School
2012
- Excellent Dissertation Award (MS) in KAIST Business School
2012
- KAIST Business School Master Studies Fellowship
2010 - 2011

TEACHING

McGill University	INSY446 - Data Mining for Business Analytics INSY336 - Data Handling and Coding for Analytics INSY437 - Managing Data and Databases
Wayne State University	ISM5570 - Data Mining and Analytics ISM7510 - Database Management ISM5992 - Database Systems

SERVICE ACTIVITIES

Journal reviewer	Management science, MIS Quarterly, Information Systems Research, Journal of MIS, European Journal of Information Systems, Decision Support Systems, etc.
Conference reviewer	ICIS, CIST, ICEC, PACIS, KrAIS, etc.
Conference AE	PACIS 2024 (Social Media and Digital Collaboration), ICIS 2023 (Sharing Economy, Platforms, and Crowds), ICIS 2021 (IS for Resilience), ICIS 2020 (Sharing Economy, Platforms, and Crowds), PACIS 2020 (Security and Privacy), PACIS 2019 (Social Media and Business Impact)